

# APRA

ALBERTA PLASTICS RECYCLING ASSOCIATION

*ADVANCING PLASTICS CIRCULARITY*

# Sponsorship Package

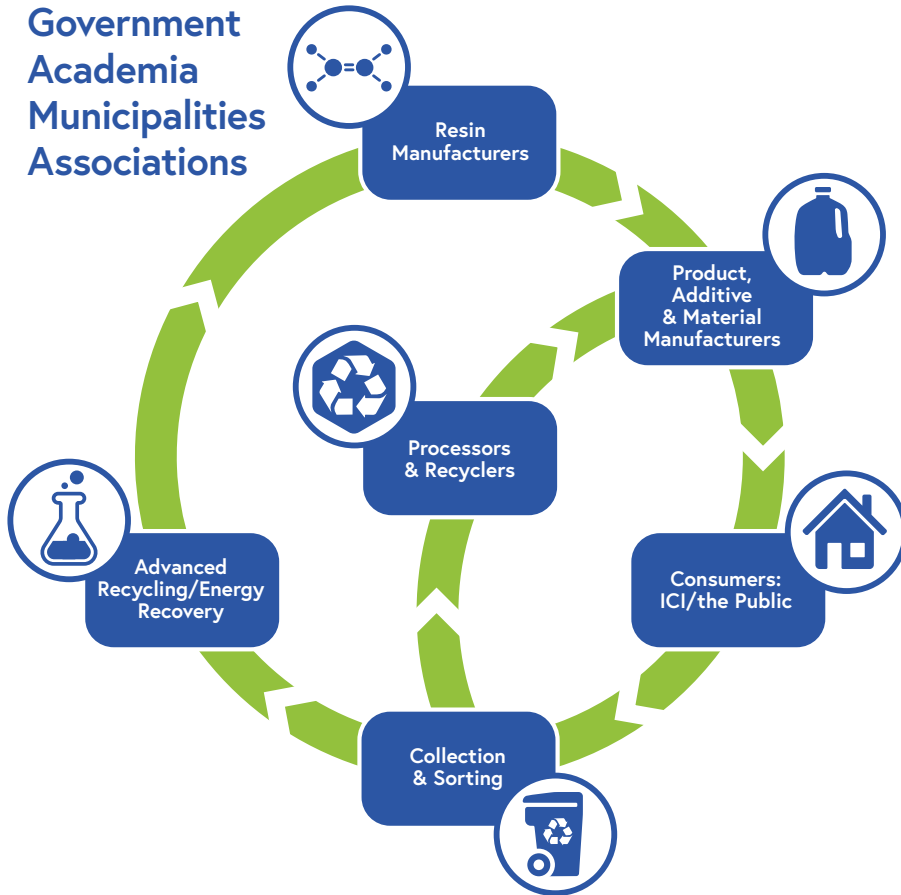


Image by: Matthew Montrone

# About

APRA facilitates partnerships and programs to advance circularity across the plastics value chain.

Government  
 Academia  
 Municipalities  
 Associations



## Vision:

A sustainable plastic circular economy where post-use plastic stays out of the environment and in the economy.

## Mission:

To advance plastic circularity and progress Alberta as a sustainable place to do business.

The Alberta Plastics Recycling Association (APRA) is in its 32nd year as a not-for-profit association dedicated to the goals to advance plastic circularity and progress Alberta as a sustainable place to do business. APRA is a conduit of information in the diversion of plastics from landfill and makes introductions among stakeholders to build important relationships. Its membership consists of plastics resin producers, manufacturers, fabricators, converters, wholesalers and retailers of plastic products, along with plastics recyclers and other members of the recycling community. The organization has helped to establish plastics recycling initiatives in Alberta for materials including used oil containers, milk containers and expanded polystyrene (EPS) among others. The Association is committed to the establishment of an agricultural plastics program and increased capture of plastics materials without a designated recycling program.

# Annual Sponsorship

	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000	Supporting \$5,000
Annual APRA membership					
Recognition on the APRA website					
Webinar Sponsor	x2	x1	x1	x1	
Recognition on APRA's social media channels and communications throughout the year					
Alberta Circular Plastics Day (recognition in program, newsletter, webpage, social media)					
Alberta Circular Plastics Day	<ul style="list-style-type: none"> <li>• Event Sponsor (includes exhibit booth)</li> <li>• Meal Sponsor</li> <li>• Session Host</li> </ul>	<ul style="list-style-type: none"> <li>• VIP Reception Sponsor (includes exhibit booth)</li> <li>• Session Host</li> </ul>	<ul style="list-style-type: none"> <li>• Snack Sponsor</li> <li>• Session Host</li> <li>• Exhibit Booth</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibit Booth</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibit Booth</li> </ul>
ACPD event registrations	8	6	4	2	1
Webinar registrations (throughout the year)	5	4	3	2	1

# Webinar/special event sponsorship

## \$500 - Supporting Sponsor

- 2 entries to the webinar or event, recognition during the event, in our newsletter and on social media

## \$3,000 - Feature Sponsor

- 4 entries to the webinar or event
- Recognition during the event
- Newsletter and social media recognition

## \$5,000 - Private Webinar Sponsor

- Utilize APRA's support to host your own webinar on a topic of your choosing
- Includes all of the above as well as facilitation and support to host a topic of your own choosing (great to create awareness about a special product launch, project updates, stakeholder engagement)

# Alberta Circular Plastics Day

Join the Alberta Plastics Recycling Association as we host a one-day conference focused on the future of plastics circularity in Alberta in the Spring of 2024. You will hear from innovators, government representatives, recyclers and plastics manufacturers on the latest advancements in the industry. Join the discussion with other solution-oriented attendees. APRA's inaugural 2023 event featured nine sponsors, 180 attendees from across the plastics value chain and 15 exhibitors.

<b>Title Sponsor</b> <b>\$7,500</b>	<b>Signature Sponsor</b> <b>\$5,000</b>	<b>Partner</b> <b>\$2,500</b>	<b>Exhibitor</b> <b>\$750</b>
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**Custom** – if you have ideas or would like to talk about options that support your organization please reach out to us!

As a **featured** sponsor at our event you will be recognized with promotion on our event program, signage as well as our social media channels and website. Featured sponsors will receive two free registrations to the event.