

Advancing Plastics Circularity

The Alberta Plastics Recycling Association is Alberta's trusted convener and voice for the plastics value chain - bringing industry insight, evidence-based advocacy, and collaborative solutions to government and policymakers.

Mission

APRA advances the circular economy for participants in the plastics value chain in Alberta by fostering collaboration that drives economic growth and environmental stewardship.

Vision

APRA envisions a future where Alberta is at the forefront of an innovative and sustainable plastics circular economy.

Goals

Drive value-added projects, raise awareness of plastic circularity, and lead advocacy with policymakers.

APRA Evolved: 2026 - 2028 Strategic Plan

APRA's 2026–2028 Strategic Plan sets out an ambitious and focused path forward. Building on 35 years of convening Alberta's plastics value chain, APRA is evolving its role — deepening advocacy impact, growing its membership base, and developing the programs and partnerships needed to drive a genuine plastics circular economy in Alberta.

Priorities include developing plans for advocacy, communications, education, and funding diversification, and by 2027–2028 delivering the full implementation and benefits of these plans for members and partners alike.

THREE STRATEGIC FOCUS AREAS

MEMBERS

- Grow and diversify membership across the plastics value chain
- Deliver increased networking and knowledge-sharing value
- Quarterly events, ACPD, tours and webinars

PROGRAMS

- Alberta Plastics Circular Economy (PCE) roadmap
- ICI plastics metrics and opportunity identification
- Member incubator project for technology development
- Increased education and knowledge sharing initiatives

ADVOCACY


- Annual review and member input on key plastics position statements
- Position statements on recycled content, EPR, and advanced recycling
- Facility tours and briefings for decision-makers
- Consultation with national industry associations on key plastics issues

How we work

APRA facilitates partnerships and programs to advance the circular economy across the plastics value chain - connecting Government, Academia, Municipalities and Associations.



Contact Us

 (403) 879-6939

 www.albertaplasticsrecycling.com

Be a part of the Movement.

Effective advocacy is built through sustained relationships, credibility, and consistent contribution over time. APRA is committed to being the voice Alberta's plastics value chain can count on.

OUR IMPACT AT A GLANCE

34

Years of
Operation

180+

Attendees per
ACPD Conference

80+

Organizations
Represented

24+

Government
Submissions

Project Highlights

Alberta Circular Plastics Day

Annual one-day conference drawing ~180 attendees from 80+ organizations, with speakers, exhibitors & facility tours.

Plastic Pellet Clean Sweep®

Mobilized industry, government & NGOs to clean up Chestermere Lake and implement pellet-loss prevention.

Plastics Data Gathering Project

Led \$235K Edmonton-region pilot to characterize post-use plastics and identify circular economy opportunities.

Agriculture Plastics Recycling

A founding member of the Agricultural Plastics Recycling Group that since 2019 has collected 5,500 MT of grain bags and twine with 54 collection partners, and 171 sites.