APRA
ALBERTA PLASTICS RECYCLING ASSOCIATION
ADVANCING PLASTICS CIRCULARITY

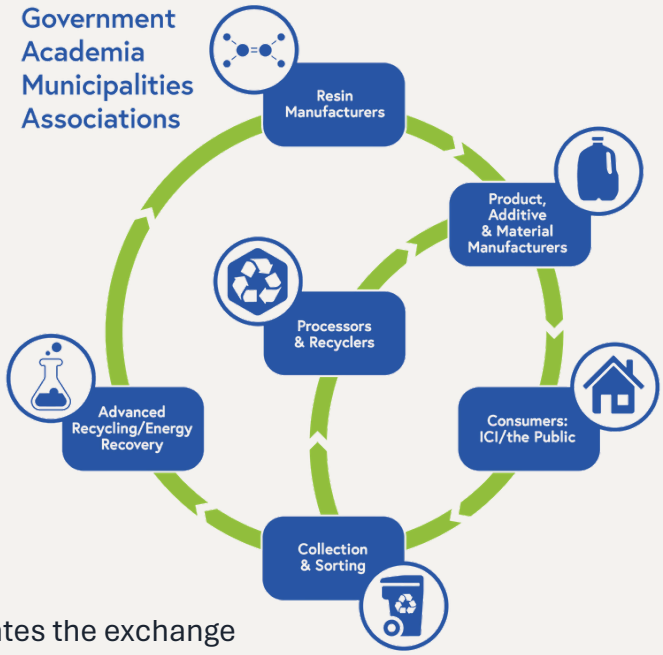
SPONSORSHIP PACKAGE

albertaplasticsrecycling.com

ABOUT APRA

APRA facilitates partnerships and programs to advance *circularity* across the plastics value chain.

The Alberta Plastics Recycling Association (APRA) is a not-for-profit organization advancing Alberta's transition to a sustainable plastics circular economy. We believe Alberta can lead the way in building a plastics circular economy - one where materials are valued, waste is designed out, and business and the environment thrive together. For more than three decades, APRA has united industry, government, and community partners to strengthen collaboration across the plastics value chain - driving both economic growth and environmental stewardship.



As a trusted partner and source of insight, APRA facilitates the exchange of information, fosters innovation, and supports initiatives that keep plastics in use and out of landfills. The organization has helped establish recycling programs for materials such as used oil containers, milk jugs, and expanded polystyrene (EPS) and is championing agricultural plastics recycling and new circular solutions.

VISION

APRA envisions a future where Alberta is at the forefront of an innovative and sustainable plastics circular economy.

MISSION

APRA advances the circular economy for participants in the plastics value chain in Alberta by fostering collaboration that drives economic growth and environmental stewardship.

OUR VALUE CHAIN

Why Sponsor APRA?

Support Alberta's Plastics Circular Economy - and be part of the conversation shaping its future.

Sponsoring the Alberta Plastics Recycling Association (APRA) puts your organization at the centre of Alberta's plastics circular economy network. APRA brings together businesses, recyclers, manufacturers, municipalities, governments and industry partners to advance practical solutions for plastics recycling and circularity.

INCLUDED WITH YOUR APRA MEMBERSHIP

Connect
Network with industry leaders across Alberta's plastics value chain at APRA events, webinars and our annual one-day conference.

Shape Conversations
Help shape policy, investment, infrastructure and market development through APRA's position statements and advocacy.

AS AN APRA SPONSOR, YOU ALSO:

Leadership
Demonstrate leadership in sustainability, innovation and circular economy solutions.

Profile
Raise your profile with a growing network of members and stakeholders. APRA has over 65 members!

Showcase
Showcase your organization through APRA events, communications and initiatives. APRA recognizes sponsors in its monthly newsletters and on social media and at events.

Your support helps APRA turn collaboration into action — building a stronger, more innovative and sustainable plastics circular economy in Alberta.



ANNUAL SPONSORSHIP

Year-round partnership with *APRA*

	Platinum $25,000	Gold $20,000	Silver $15,000	Bronze $10,000	Supporting $5,000
ACPD event registrations	**8**	**6**	**4**	**2**	**1**
Annual APRA membership	✔	✔	✔	✔	
Recognition on the APRA website	✔	✔	✔	✔	✔
APRA social media & communications (year-round)	✔	✔	✔	✔	✔
ACPD recognition (program, newsletter, webpage, social media)	✔	✔	✔	✔	✔
Networking Events	Membership Event Sponsor x1				
Alberta Circular Plastics Day	• VIP Reception Sponsor • Session Sponsor • Exhibit Booth	• Session Sponsor • Exhibit Booth	• Exhibit Booth • Snack Sponsor	• Exhibit Booth	• Exhibit Booth

Reach out to us with custom annual sponsorship options:
info@albertaplasticsrecycling.com

ALBERTA CIRCULAR PLASTICS DAY

ACPD Sponsorship *Opportunities*

Join the Alberta Plastics Recycling Association as we host a one-day conference focused on the future of plastics circularity hosted at NAIT in Edmonton on March 16, 2027. You will hear from innovators, government representatives, recyclers and plastics manufacturers on the latest advancements in the industry. Join the discussion with other solution-oriented attendees. This is an event you don't want to miss!

12
sponsors at each of APRA's first three events

15+
exhibitors at each event

150+
attendees from across the value chain in 2025

Sponsorship opportunities

As an ACPD sponsor you will be recognized with promotion on our event program, signage as well as our social media channels and website. Sponsors will receive two free registrations to the event. Choose from these levels or a custom amount.

$7,500 **$5,000** **$2,500**

Exhibitor opportunities

$750

Includes one entry to ACPD.





NEXT STEPS

Join us at NAIT on *March 16, 2027*

For more information or to provide sponsorship, please contact:

info@albertaplasticsrecycling.com

albertaplasticsrecycling.com/acpd

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